



Lovers
Film Festival
TORINO LGBTQI VISIONS

34° LOVERS FILM FESTIVAL Torino LGBTQI Visions

THE NUMBERS

The 34° **Lovers Film Festival** – Torino LGBTQI Visions (24th-28th of April 2019) just ended and had a **30% increase at the box office** – equivalent to 26.323,30 € against the 20.450,00 € indicated on the estimated budget of the manifestation – and a **30% increase of attendance at the event**.

Great satisfaction thanks to these numbers for the president of the **Museo Nazionale del Cinema Sergio Toffetti**, the director of the festival **Irene Dionisio** at the end of her three years mandate and for **Giovanni Minerba**, founder of the festival and scientific advisor.

The 34° Lovers Film Festival counted on the attendance of some internationally famous guests like **Helmut Berger, Serra Yilmaz, Asia Argento, Giancarlo Giannini, Alba Rohrwacher, Monica Guerritore, Arturo Brachetti, Piera Detassis, Pino Strabioli, Neri Marcoré, Iaia Forte, Carolyn Christov Bakargiev** and many more. It was also very important the attendance of many personalities from the LGBTQI world like **Franco Grillini**. The numbers are overall satisfying and they certify that Lovers is a growing manifestation loved more and more by the public.

THE NUMBERS OF THE 34° LOVERS FILM FESTIVAL – TORINO LGBTQI VISIONS:

5 days of programming

+ **30%** at the box office

+ **30%** attendance at the event

102 titles in programme

10 world premieres

5 international premieres

3 European premieres

50 national premieres

28 countries represented

4 competitive sections

4 juries and **8** awards

6 sold out

4 sponsors, **7** media partners, **26** cultural and technical partners

515 passes given

+ **20%** of follower on social networks

553 representations on media

50 volunteers

1 industry event

1 national tour

1 exposition organised by the Museo Nazionale del Cinema for Lovers

Lovers Film Festival

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