

PRESS RELEASE

Science communicators and influencers **Vincenzo Schettini** and **Marco Martinelli** and **Andrea Martini**, director of the cartoon *Lampadino e Caramella*, guests of **Lovers** and “**La Scuola in Prima Fila**”

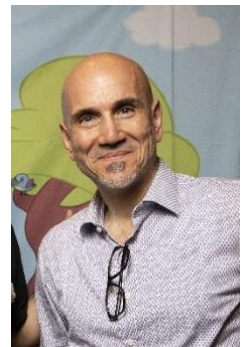
(Turin, Cinema Massimo, 19th, 20th e 21st of April 2023)



Marco Martinelli



Vincenzo Schettini



Andrea Martini

The countdown to the **Lovers Film Festival** continues and the curtain will open on Tuesday, **April 18th** (press conference April 5th, 11.30 am, Mole Antonelliana).

The oldest Italian festival on LGBTQI+ themes (lesbian, gay, bisexual, trans, queer and intersex) directed by **Vladimir Luxuria** and founded by **Giovanni Minerba** and **Ottavio Mai** confirms its attention to the **new generations** and this year it also does it in synergy with **La Scuola in Prima Fila**, the successful project of the National Museum of Cinema that has already involved almost **17,000** users between panels and live and streaming screenings and more than **2,000** students in workshops and museum visits.

The science communicators and influencers **Vincenzo Schettini** and **Marco Martinelli** and **Andrea Martini**, co-director of the cartoon *Lampadino e Caramella* will, in fact, be guests of the festival and will meet the students on April 19th, 20th and 21st at the Cinema Massimo.

Meetings program

Wednesday **April 19th at 9.00 am** (Cinema Massimo, via Verdi 18)

Vincenzo Schettini will be the protagonist of the talk **La fisica che ci piace** for high schools that will precede the screening of:

Le Paradis by Zeno Graton (France 2023).

Film set in a juvenile correctional institution where Joe is preparing for his return to society, uncertain about what life will be like on the other side. But when newcomer William moves into the next cell, Joe's desire for freedom quickly gives way to another type of desire. Through photography, drawing, dancing and rap classes, Joe and William embark on a double journey of emotional and expressive emancipation, gravitating around each other with increasing desire.

Reserve your seat [HERE](#)

Vincenzo Schettini will also be a Lovers guest during the evening programming.

Thursday **April 20th at 9.00 am** (Cinema Massimo, via Verdi 18)

Marco Martinelli will be the protagonist of the talk **La divulgazione scientifica dalla TV ai social** (scientific dissemination from TV to social media) for secondary schools that will precede the screening of:

Soff by Joseph Amenta, (Canada 2022).

The film is a sincere love letter to childhood friendship and a powerful testament to the perseverance and adaptability of the queer community. It tells the story of three teenagers who, wandering the streets of Toronto, refine their survival skills and plan to sneak into a gay nightclub.

Reserve your seat [HERE](#)

Marco Martinelli will also be a Lovers guest during the evening programming.

Friday **April 21st at 9.30 am** (Cinema Massimo, via Verdi 18)



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Lovers
Film Festival

Andrea Martini, author with Raffaele Bortone of *Lampadino e Caramella nel MagiRegno degli Zampa* will entertain primary school students on the **animation and "secrets" of his famous cartoon.**

Following screening of:

Strange World – Un mondo misterioso by Don Hall, Here Nguyen (USA, 2022).

An eventful comedy by Walt Disney Animation Studios - starring Marco Bocci, Francesco Pannofino, Jake Gyllenhaal, Dennis Quaid and Alan Tudyk - tells the adventures of three generations of the legendary Clade, who will have to join efforts to discover an unexplored and dangerous territory, in the subsoil of their world. A distant land, named Avalonia, surrounded by a formidable chain of mountains that no one has ever managed to cross.

Reserve your seat [HERE](#)

The Guests

Vincenzo Schettini is a **physicist**, a **musician**, a **writer**, but above all he is an *influencer teacher*. Communicator online under the pseudonym of *La Fisica Che Ci Piace*, so far he has more than **two million total followers** through the Youtube, TikTok, Instagram, Spotify and Facebook channels, and has made his subject accessible to everyone thanks to a purely personal touch. For years he has been taking care of the social part of a prestigious training program for Italian teachers at CERN in Geneva.

Marco Martinelli divides his time between science and entertainment since he was a child. Graduated with honors in molecular and industrial biotechnology, he is a researcher at the Sant'Anna School of Advanced Studies in Pisa. **Communicator in television, he did various tv shows including** "Memex: La Scienza in gioco" and "Memex: Galileo" for Rai. It has also brought science communication to TikTok, with more than **330,000 followers** and more than **3 million likes** with only scientific



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videos. He launched the first format written and conducted by himself: "Il piccolo chimico" broadcast on RaiGulp and streaming on RaiPlay.

Andrea Martini is a **screenwriter, television producer** and **musician**. He directed (together with Raffaele Bortone, co-founder of *Animundi*) the second and third seasons of the cartoon ***Lampadino e Caramella nel MagiRegno degli Zampa***, the first and only inclusive format in the world because it is also suitable for deaf and blind children and who has autistic spectrum disorders. Broadcast on Rai YoYo, Rai Radio Kids and available on Rai Play, the series tells simple stories, but not trivial, with educational purposes and inspired by current issues, **against all forms of prejudice and discrimination.**

La Scuola in Prima Fila

It is a project of the National Museum of Cinema carried out as part of the *National Plan of Cinema and Images for the School* promoted by the **MiC – Ministero della Cultura** and the **MIM – Ministero dell’Istruzione del Merito**, and throughout the school year 2022/23 involves classes of primary, secondary school and high school in a series of free activities, including screenings for the Cinemambiente Junior project, and for the Festival del Museo del Cinema Torino Film Festival, Lovers Film Festival and CinemAmbiente Festival. Through the project, the National Cinema Museum expresses its commitment to putting young people at the center of its educational mission and making them active protagonists of its cultural policy. For more info on appointments you can [click here](#) or write an email to didattica2@museocinema.it.

Il Lovers Film Festival





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Lovers
Film Festival

The **Lovers Film Festival** is powered by the **National Museum of Cinema** and takes place with the contribution of the **MiC**, the **Regione Piemonte** and the **City of Turin**.

You can download all the images at the following link:

https://drive.google.com/drive/folders/1DCPRZI_hnRKMT70N66vjZm0-ruARJbaU?usp=share_link

Ufficio Stampa Lovers Film Festival

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Museo Nazionale del Cinema

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