

PRESS RELEASE

The results of the 38th Lovers Europe's oldest LGBTQI+ festival and third largest in the world directed by Vladimir Luxuria

6 days, more than 50 films in the program, 9 world premieres, 4 international, 3 European and 41 Italian and many guests including international directors, actors, celebrities, singers, writers and journalists. These are the ingredients of the Lovers Film Festival – the oldest festival on LGBTQI+ (lesbian, gay, bisexual, trans, queer and intersex) themes in Europe – which took place in Turin, at the Cinema Massimo of the National Museum of Cinema from 18th to 23rd of April.

"This year the director Vladimir Luxuria, in her second three-year term, has officially started the threeyear path that will lead Lovers to celebrate, in 2025, its fortieth anniversary and the numbers of the 2023 edition, even more in relation to the crisis of attendance in cinemas, show that this journey has been started at best" underline **Enzo Ghigo** and **Domenico De Gaetano**, respectively president and director of the National Museum of Cinema in Turin.

<u>The overall turnout was just under 4,500 people with an increase in attendance in the three cinema</u> halls of the Massimo of over 28% compared to 2022. Three screenings were sold out.

"The success, both in terms of incomes and attendance, of this edition is a sign of hope for cinemas that must continue to attract people making them dream. And it is the result of collective work. The Lovers is not the festival of Vladimir Luxuria but of the National Museum of Cinema and of a team that has worked with passion, determination and sacrifice to achieve this beautiful result. And I'm already thinking about next year's festival," comments **Vladimir Luxuria**, director of the Lovers Film Festival.

The Lovers Film Festival is organized by the National Museum of Cinema in Turin and takes place with the contribution of the MiC, the Piedmont Region and the Municipality of Turin.

Press Office Lovers Film Festival

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